

Dear friends,

USA: Wall Street is going down. The housing problems are far from over.

The Netherlands: one of our biggest banks is bought by our government (Fortis) due to financial problems

Lots of people try to convince me it is a very bad time to start up a new business. Just guess: I disagree.

Yes, even I know people have less money to spend. Yes, even I realize vacation, leisure and/or traveling are probably the first things people will skip if they are on a budget. But tell me why should I wait till people have big money again? The better way to do business: do your developing during a low conjuncture. Be ready to start up when the economy will bloom again.

So my plan: do all resurge, preparations and developing right now. Don't wait building a little American dream in the Netherlands. Be like the American people are: believe in your dream and go for it. Think positive. Be an opportunist. Bad part is: nobody is able to tell me whenever today's financial problems are over.

Hopefully "the money crisis" will be over before the summer of 2010. This is the summer I will start the first trips through the Netherlands. It seems way ahead now, but time flies so before you know you will drive your bike through the spring (of 2009). In the summer of 2009 I want to do two maiden trips. The first trip will be one with friends. The second one will be with strangers\*. After the trip I need some weeks to evaluate and probably to change some (or a lot of?) things. To do it like this I know for sure even the first trip in 2010 will be a success. Also I'm buying some time and I hope the world's economy is steadying again by then.

\* Before I guide a trip a need an agreement with an insurance company. Right now those people give me a very hard time. Their demands are very high and very hard to for fill. Still I have enough time to sort thing out, and I'll need it.

This is how we do it in the Netherlands:

Last August 24 2008 some staff members of ProHolland participate in a motor tour: "de spek braander rit". It is impossible to translate. Everyone who made it to the end could eat pancakes with bacon (spek) for free. Damn good!!



See more?? <http://www.hrs-design.nl/viewpics.asp?event=spek08&page=1&img=4411>

Maybe you are a little curious how I look like. This picture is taken in the US during my resurge trip, guess where?



Motor season is over. In the Netherlands it is getting to cold (or even more important: to wet) to drive. Perhaps fall will give us a few beautiful sunny days so we can drive again for a couple of ours. But in general: all bikes will move into the back of the garage and have to wait till next spring to do their job again. What I want to tell you: be thankful to live in the south of the States so you are able to drive year round.

Next newsletter: December 2008. Just to keep you folks informed.  
Please send it to your friends.

Have a good time and be careful

Regards,  
Kyle

Ps. If you aren't interested please let me know and I'll stop the e-mails