

ProHolland.

Dear Friends,

2009

This is the first news letter in a new year. I sincerely hope 2009 means new chances (or do I have to say changes?). I really believe a lot of new opportunities will pass by in this year. The big question is: do we have the nerves to do something with these new developments. Do we still have faith: will the future bring good things to us?

New opportunities

These days are exciting for me. Like in every other country in the world things are still getting a little bit more worse in the Netherlands. But there are also little rays of sunlight. Bad tour operators and –organizations will go bankrupt. It opens the market for new ones. The benefit for the customers: the new ones have to perform very well. This is their only chance to succeed. So although ProHolland isn't in business yet, I develop already new extras to be more interesting for customers: free access to the picture-bank off ProHolland. (this will be only accessible to everyone who joined ProHolland for a tour through the Netherlands.)

Next newsletter I will pronounce another new extra!

You see I still believe in my plan to start up a new business, but I also realize I have to respond to the current developments in the economy. For our customers this means: more value for their money.

Garmin

Last week I bought a navigation system. A Garmin Zumo 550. Although TomTom is the biggest player in the Netherlands I chose the Zumo 550. This navigation is easy to use and water- and shock proof. But most of all ProHolland can develop a route on a laptop to convert it later to the Garmin. So ProHolland can change the route at any given time. Every motorbike gets a navigation socket. So people can choose to drive a day by themselves and use the Garmin or join the group. It is even possible to drive another route at any particular day! Just ask.

ProHolland day

To celebrate the start of the new “motor-season” in the Netherlands ProHolland will organize a one-day-tour through the North-Eastern part of the Netherlands. Different than in some other countries it isn't possible to drive all year round on a motorbike in my country. It is simply too cold between October and April. The first sunny days normally appear in April.

Sunday April 12th we will drive our motorcycles. Just to have a good time and lots off fun. Of course we will have a good bite at lunchtime. If you like to join: please let me know. Send an email to info@proholland.com. I will send you all the details you need.

Regards,
Kyle,



Ps. If you aren't interested please let me know and I'll stop the e-mails.